

HOMES

By:
Suzanne Clerkin

PHOTOGRAPHY

REAL ESTATE PHOTOGRAPHY CHECKLIST

EXTERIOR

- Mow lawn, trim shrubs, rake leaves
- Clear debris from walkways, porch, deck
- Power wash siding, decking, walkways
- Put away gardening tools, water hoses
- Clean windows
- Remove garbage and recycling cans
- Remove pet supplies and waste
- Remove vehicles

GENERAL INTERIOR PREP

- Remove/secure valuables, weapons, medications
- Remove anything you do not want shown
- Vacuum and dust every room
- Replace bulbs as needed
- Clean Windows
- Open all window treatments if you wish to showcase the view
- Remove/hide pet supplies
- Turn off ceiling fans

KITCHEN

- Clear Countertops as much as possible
- Remove small appliances
- Clean larger appliances
- Declutter open shelves/ glass door cabinets
- Hide garbage cans
- Remove used dish towels
- Remove magnets/art/photos from the fridge

BATHROOMS

- Close all toilet seat covers
- Remove all personal products from showers, tubs, and countertops.
- Clean the bathtub, sink, vanity, and floor
- Remove bath rugs
- Remove garbage cans, plungers, and toilet cleaners

TIPS

- Make sure to match the color temperature of all your lightbulbs. **Daylight** temperature bulbs can help brighten the space.
- Consider staging dining tables with dishes and a floral centerpiece. Minimalist is best.

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BEDROOMS

- Neatly make the beds
- Clear off dressers and nightstands
- Remove personalized decor and photos
- Put away all clothes
- Clean under the bed
- Dust and vacuum
- Clean mirrors

LIVING ROOM/FAMILY ROOM/PLAYROOM

- Declutter
- Dust all surfaces
- Turn off televisions and computers
- Tidy/put away all children's toys
- Remove personalized decor and photos

LAUNDRY AREA/ CLOSETS/MUDROOM

- Remove clothes from the washer/dryer
- Clean out closets that can be showcased as selling features
- Tidy entryways. Put away shoes, hats, coats

TIPS

- Do not store items on either side of the beds. The photographer will need to get into the corners of the room to the extent possible. These items will also be caught by the wide angle lens.

NOTES